

# 20/20

NEW PRODUCTS



OUTSIDE the FRAME

This gift set features a refreshing face wash, moisturizer and body scrub soap for energized skin that will help any man get into an everyday skincare routine.

—Jillian Urceley



Men's Energizing Skincare Gift Set from Kiehl's

## GREAT FOR GUYS

**20/20 INSIGHT:** Our November/December double issue is dedicated to the importance and evolution of men's eyewear over the past few years. We've selected a few optical and sunwear options that reflect the growth this eyewear category has seen with frames that offer technology, mixed materials and of course, style.

—Victoria Garcia



**EVATIK 9245 WestGroupe**

This men's optical style features a classic rectangle shape that is elevated with fresh smoky-effect patterns and fun pops of color along the frame front, and is available in colors such as gray smoke, matte black blue and blue smoke.

Pricing: \$555  
(855) 455-0042/westgroupe.com

### PERRY ELLIS 467 Eyewear Designs

Targeted toward men, this optical style offers the perfect blend of tradition and technology with material combinations that create a modern and cool aesthetic.



Pricing: \$55  
(800) 645-6596/eyewaredesigns.com

### PARADIGM Russell Kenmark Eyewear

These bold acetate aviators feature a double-bar design detail with accent enamel coloring across the bridge and on top of the brow.



Pricing: \$55  
(800) 627-2898/kenmarkeyewear.com

### SKAGA 3025 Marchon Eyewear

Entirely crafted of titanium, this rectangle shaped men's frame has an ultra-thin profile and measures at 1.8 mm. A floating front is decorated with a milled see-through line inspired by the brand's "S" symbol.



Pricing: \$555  
(800) 645-1300/marchon.com

### RAY-BAN 2283 Mr Burbank Sun EssilorLuxottica

A classic style from Ray-Ban, this sunglass offers a square shape paired with bold profiles and vintage pin rivets that is now available in a larger size.



Pricing: \$555  
(800) 422-2020/luxottica.com