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LaunchPad: Sunwear Collection

WestGroupe Intros Spring 2022 Sun Collection from Fysh

By Staff

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Quick Take: WestGroupe has debuted the Spring 2022 sun collection from Fysh, made up of 14 styles.

Specifics: The collection is made up of combination frames with an attention to details such as Swarovski crystals, fashion-inspired patterns and bold shapes. All sun lenses are CH-39 with UV-400 protection and available in a variety of mono and gradient tints.

Selling Point: The new Fysh sun collection is bold, bright and striking.

www.westgroupe.com



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