



Home » Eyewear » WestGroupe Launches the EVATIK 2022 Campaign

WestGroupe Launches the EVATIK 2022 Campaign

By **Daniel Feldman** - March 30, 2022



Designed for today's fashion-conscious man, EVATIK's 2022 collection is clean and modern, striking the perfect balance between comfort and luxury. The 2022 visual campaign, titled Desert Escape, feels classic and refreshing, much like the bright blue Corvette it features.