

OPTICAL PRISM

THE MAGAZINE FOR EYECARE PROFESSIONALS

OPTICAL PRISM | FRESH LOOKS

WESTGROUPE

EVATIK by WestGroupe has launched two new statement styles for the confident wearer.

E-9220 is a round shape that flatters many face sizes. Composed of lightweight and durable titanium, this frame features subtle hues with a pop of colour sandwiched along the rim for added depth. The rich hue continues as a stripe along the temple and features a spray-paint effect on the inside of the temple—rendering this monoblock-coloured frame a standout design. Offered in contrasting shades of black blue, grey red and green lemon.

The square shape E-9221 embodies an on-trend retro sensibility. Comfort is provided by way of integrated spring hinges and metal temples for added flair. Composed of high-quality, biodegradable Italian acetate, this enduring frame is available in sophisticated colourways of matte black gun, cognac black or tortoise black.

For more information, visit: WestGroupe.com



E-9220



E-9221



E-9221

COS

Canadian Optical Supply has launched Silhouette's new Lite Arcs collection, which features Nylon frames with clean lines, flowing transitions and an exceptionally precise finish.

The frames were created using an intricate bending process to fashion it from an ultra-thin, laser-cut titanium plate that stretches all the way from the temple to the hinge. The frames also have ultra-thin temples, which transition from a flat, die-cut conical profile to a rounded temple end.

The contemporary collection comes with two women's and two men's frames.

The rectangular and minimalistic men's models come in deep ocean, tech grey, dusty gold and pure black.

The women's models come in striking cat-eye shapes. Colours include midnight plum, champagne teal, silky brown and lavender fields.

For more information, visit: canadianoptical.com



LITE ARCS
4557



LITE ARCS
4458