

# OPTICAL PRISM

THE MAGAZINE FOR EYECARE PROFESSIONALS

OPTICAL PRISM | COVER STORY



E-9215

E-9216

OS-9310

F-3655

## COS: MORE FROM SILHOUETTE

Silhouette continues to unveil new full rim collections in 2021, such as new styles in the SPX Illusion collection.

"Silhouette Fullrim collections offer the perfect blend of form and function by balancing understated styling and unrivalled comfort," says Crystal Geoghegan, product lead/buyer at Canadian Optical Supply (COS).

The SPX Illusion for men or women is the perfect complement to any fashion sense and comes in a wide range of colour options, including slate grey, wild moss and Havana mahogany.



SPX ILLUSION

## WESTGROUPE LOOKING (FASHION) FORWARD

"I am super excited about the new Izumi spring releases," says Beverly Suliteanu, vice-president of product development; creative directors at WestGroupe. "We have been going through a subtle redesign of Izumi, making it a bit edgier and fashion-forward."

Nothing screams fashion-forward more than the shape of OS-9310, an elegant-looking pair of frames that comes in black rose, gold/teal, gold/orchid gold.

Also from WestGroupe, the OTP-121 for both men and women keeps it classy with its throwback retro styling and timeless aviator shape. Colour combinations available right now include pink/gold, black/gold and navy/gunmetal.

For men, EVATIK is back at it with E-9215 in black red/navy, grey/black champagne and the E-9216 in black red/navy blue/grey orange.



SG-SETH

SG-SAINT

## ALTERNATIVE & PLAN B: VINTAGE-INSPIRED

Alternative & Plan B Eyewear has released two new styles and seven new colours in their titanium-focused, vintage-inspired men's collection Staag Spectacles.

Saint showcases vintage-inspired coining around the eye wire and temple, giving delicate, luxurious details to a classic minimalist round frame.

Seth offers a masculine silhouette, putting a strong emphasis on an acetate-lined brow and double bridge.

"We believe in our eyewear," says Alternative & Plan "B" Eyewear CEO Paul Storace. "We look forward to launching our spring 2021 collection, building new relationships and making people look great in our collections." **OP**