



KOMONO MAX / TURA GEOFFREY BEENE G449 / A&A HRVYKLUK / WESTGROUPE KLIK K-640



WESTGROUPE EVATIK E-9190 M203



KOMONO EDDIE



TURA TFM003

□ THIN + LIGHT

"Men's eyewear has taken a new look here in Williamsburg at Colonial Eye Care. The saying may be, 'Out with the old; in with the new,' but this year the old is new again. Men are seeking the bigger, classic styles and color of decades past, styles and colors that pop when put against different facial tones and shapes. We offer many thriving brands such as Silhouette, which offers titanium frames tailor made to whatever lens shape you can imagine. Owvo Optics offers a new collection of diamond-like carbon frames that can even withstand the scratch of a stainless steel nail while still offering stylish bold colors. Evatik by WestGroup (see page 22) offers frames that meet the demand for classic shapes and colors, made for fit and function. Luxottica continues to offer timeless classics such as RayBan with the new Wayfarer style still strong. New colors have been added to give men the vast variety that used to be exclusive to women. The classics from the '50s are still loved today, such as the RB 3016 in G-15 lenses and the RB 3025 in new colors with polarized lenses that can now be made by Luxottica. Popular colors this year include pewter, brass and gold, which fit perfectly with the retro shapes that we have found throughout all of our designer collections. This season offers men of all demographics something to fit their personal sense of style while standing out among the crowd."



Debby Bauer-Robertson, Optician, Colonial Eye Care, Williamsburg, VA