



expo *Insider.*

MAKE THE MOST OF YOUR VISION EXPO EAST EXPERIENCE WITH THESE SPECIAL OFFERS.

Mad for Men Booth 2637

To celebrate "A Decade of Evatik," WestGroupe is offering the ultimate grooming experience for men: Stop by to receive a complimentary shave or hot towel shave.

855.455.0042 WestGroupe.com



Try Your Luck

Booth 2727

Place an order for 24 pieces or more at Charmant to enter the raffle for a 65-inch Vizio high-definition TV (retail value of \$700). The lucky winner will be chosen Sunday, March 24 at 5 pm.

800.645.2121 Charmant.com

A New Generation Booth LP4133

Transitions Optical's new GEN 8 photochromic technology is "faster than ever" and will be demonstrated at the company booth during VEE. Following five years of research since the company's last photochromic iteration, GEN 8 activates in 35 seconds (30% faster than before) and fades back in four minutes and 40 seconds (up to three minutes faster).

800.848.1506 Transitions.com



Denim Days

Booth 1509

Make a qualifying order at Tura to receive a Buffalo Jeans denim jacket that can be customized with embroidered and sequined patches. Book an appointment before the show to view Tura collections to receive a Buffalo David Bitton wallet.

800.242.8872 Tura.com



Do Some Damage at De Rigo REM Booth 1452

Take advantage of De Rigo REM's five different buy-in levels (ranging from 15 to 72 frames) and select incentives such as extended billing terms, American Express gift cards, free frames and gift-with-purchase packages. Stop by Friday, March 22 for a Converse brand takeover and again Saturday, March 23 for a Men in Black: International x Police Eyewear experience.

800.423.3023
DeRigo.US



Buy Software; Get Lenses or Frames

Booth 1235, MS5125

Purchase Eyefinity Practice Management and Eyefinity EHR and receive a \$1,000 credit per doctor toward Marchon frames or Unity lenses.

800.269.3666 Eyefinity.com



Learn From a Pro

Booth G823

View Morel's new 3D-printed frames with a sales rep for a chance to win a 12-piece kit that includes a display, P-O-P material and a "Lunch and Learn" with a Morel product expert.

800.526.8838 Morel-France.com

Suns Out at Modern

Booth 2921

Enter the Modz Sunz Raffle for a chance to win a tote bag filled with beach items plus two Modz Sunz styles of your choice. No purchase necessary to enter. All new Modz Sunz orders receive a tote bag while supplies last.

800.323.2409 ModernOptical.com

