

Evatik: Interesting Textures With Innovative Styles!



Looking for a linear style? Evatik 2017 collection is stylish, comfortable and sophisticated

Evatik welcomes two new summer styles that harmoniously combine interesting textures, refined finishes and luxury details with the clean design that distinguishes the brand. The latest eyewear and fashion trends are elevated with top quality materials and contemporary colour options to create an understated yet sophisticated style for the modern, cosmopolitan man.



Looking for a linear yet elegant style?

E-9148 is the perfect fit thanks to its rich design elements. The laser treatment on the temples creates a brushed, textured finish that is truly unique, while the custom designed rivet hinge and metal end cap give the frame a luxurious, vintage look. The combination of a flat metal brow and regular eye wire make this rectangular frame extremely light and modern. Colours: Blue, Black and Olive Tort.



A sophisticated laser treatment is proposed on the front and temples of model E-9149, creating a textured, brushed finish. Combining the stylish custom designed rivet hinge and metal end cap with contemporary colour options - Black, Olive Stripe and Grey Stripe - this acetate style adds a modern twist to its retro inspired look.

About Evatik:

Launched in 2010, Evatik is a part of WestGroupe, a Canadian optical distribution company that strives to provide unique and superior quality eyewear and define future standards in the optical industry. EVATIK is dedicated to men who wish to be noticed, highlighting sleek, clean and minimalist design with a sophisticated combination of bold assertiveness and uncompromised engineering.

About **WestGroupe**:

With over 50 years of industry insight, WestGroupe's mission has always been to provide unique and superior quality eyewear for the fashion-focused consumer. The company is driven by their customer commitment to excellent service and exceptional product.

WestGroupe is dedicated to defining future standards in the optical business by developing, creating, and supporting innovative products and services that allow customers to succeed. WestGroupe offers a premium selection of international brands in over 40 countries, including **KLiik Denmark**, **FYSH UK**, Evatik and Superflex.

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