

23 mars 2017

nouvelle collection de lunettes EVATIK été 2017

EVATIK Spring 2017 Collection

Modern, clean and refined: EVATIK launches 4 new styles for Spring 2017 that perfectly encapsulate the essence of the popular brand for the fashion savvy man. The latest eyewear and fashion trends are mixed with innovative design elements, top quality materials and contemporary color combinations in order to create the understated yet sophisticated style that is uniquely EVATIK.

For the professional who likes to stand out with style, model **E-9142** has an oversized square shape and dropped bridge that are sure to appeal to those looking to make a fashion statement. This handmade acetate frame is available in three classic and versatile color variations: Matte Black, Demi Amber and Tortoise.



A honeycomb laser etched pattern on the end pieces and temples provides model **E-9143** with a clean, up-to-the-minute look. The larger eye size and rectangular eye shape of this stainless steel frame are perfectly balanced for larger face shapes, while the 150mm temple length is designed to accommodate those looking for longer temples. Featuring two-prong OBE UNOFLEX spring hinges for added comfort and durability, E-9143 is a perfect combination of elegance and futuristic design and is available in Khaki Grey, Black Brown and Navy Gun.



With a large square shape and longer temples to accommodate larger head sizes, style **E-9144** features a laser engraved linear pattern on the end piece and temples that adds texture and a splash of color to the metallic frame. E-9144 is available in dashing hues of Black Red, Brown Blue and Grey Olive.



Featuring a vintage round eye shape - the most popular eyewear trend for 2017 - and a mixed material composition, model **E-9145** takes us back to the popular 90's styling. Adjustable nose pads ensure added comfort and stability for wearers with a shallower nose bridge and higher cheek bones. E-9145 is offered in Black, Matte Black Grey and Tortoise Black.



EVATIK is produced by WestGroupe; for more information please visit www.evatik.com or www.westgroupe.com.