

## WESTGROUPE COLLECTIONS SILMO 2016 PREVIEW

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**WestGroup** 50

The Fall 2016 collection from KLiiK denmark is all about texture and shape. Drawing inspiration from Scandinavian design and European fashion trends, this season's collection is the perfect balance of vintage inspired shapes and modern textures.



K-562

KLiiK denmark's K-562 is a semi-rimless, stainless steel frame with a modified clubmaster shape that adds a new twist to an iconic style. The on-trend revisited retro look has a contrasting colored bridge that ties into the two tone color palette. With a textured pattern on the front and temples for added depth, K-562 is available in Ink Black, Bronze Brown, Purple Black and Grey Grape.

square shape will flatter most face shapes and features a mesmerizing eclectic color palette. Indeed, the handmade acetate frame is molded in a way that each individual frame is a one-of-a-kind work of art. K-564 is available in exciting colorings of Ash, Indigo Berry, Camel Black and Blue Green.

For a trendy look that will definitely not go out of style anytime soon, model K-564 from KLiiK denmark is an obvious choice. This sought after



K-564

EVATIK eyewear is a sophisticated combination of elegance and uncompromised engineering designed for today's modern man. The Fall 2016 collection exemplifies this with clean, modern and masculine styling that is technologically inspired with an understated sense of luxury.



E-9130

Looking for a simple, modern and timeless frame? Style E-9130 fits the bill. Made of handcrafted acetate in classic color tones, this frame is a sure bet for the man who thrives on having a statement piece in subtle and versatile colorways. E-9130 features 5-barrel hinges that make it sturdier and more durable. This frame is offered in Tortoise, Slate Blue or Black.

features makes this frame perfect for the man who appreciates subtle detailing. With an all-over matte finish, E-9132 features a contrasting color on the inside of the frame and on the raised detailing on the temples. Model E-9132 is available in Black Blue, Slate Orange and Khaki Lime.

EVATIK model E-9132 is a semi-rimless stainless steel frame with a trendy twist. The rectangular shape coupled with colorful design



E-9132

For their Fall 2016 collection, FYSH UK incorporates the retro inspired trends on the fashion runways with their innovative, colorful designs. The result is a collection of styles that are as unique and original as the women who wear them.



F-3559

For a fun take on a retro-inspired silhouette, FYSH UK model F-3559 is the perfect choice. The all-over multi-colored confetti-like pattern of this handmade acetate frame will add a playful touch to any outfit. This acetate frame is slim and lightweight, making it extremely comfortable to wear and has a silver metal inlay around the front of the frame for an interesting design element and a touch of panache. F-3559 is available in a trendy color palette of Green Confetti, Rainbow Confetti, Blue Confetti and Lavender Confetti.

Make every day special with FYSH UK model F-3561. With a trendy cat-eye shape and unique scalloped edges, this stainless steel frame features a multi-colored paisley print on the front and temples that adds a certain "je ne sais quoi". Available in an array of on-trend color combinations such as Cherry Orange, Violet Green, Teal Rose and Black Sky, F-3561 is perfect for the woman looking for modern, original styling.



F-3562

Showcase your personal style with model F-3562 from FYSH UK. This sassy cat-eye frame won't go unnoticed, making it perfect for the woman who likes a clean, distinctive look. Featuring a triple gradient color coupled with a feminine press pattern on the front, brow line and temples, model F-3562 is effortlessly glamorous. The subtle touches of glitter on the front of the frame are sure to bring out the sparkle in the wearer's eye. F-3562 is available in hues of Ombre Tangerine, Ombre Teal, Ombre Blue and Ombre Purple.

Discover all the new collections at Hall 5 Booth P-060.

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