

# EVATIK – New Winter Collection

BY GRANTLARSEN · JANUARY 22, 2016

## EVATIK – NEW FALL/WINTER COLLECTION

Modern, clean and minimalistic but with a refined and somewhat daring elegance: here is the new Fall/Winter EVATIK collection.

Drawing inspiration from the sophisticated fifties and graphic rock, each frame features unique designs, top quality materials and state-of-the-art technology. Contemporary and masculine color combinations create a distinct style expressly conceived for the fashion savvy man.

The lighter the glasses, the more comfortable they are to wear: that is the idea behind the design of Evatik's new E-9120. Made entirely of ultra thin handmade acetate, this lightweight frame feels as light as air. The modified rectangular shape and matte finish are fashion musts, combining comfort and the latest trends all in one frame. Available in blonde tortoise, matte grey horn and matte black, style E-9120 is a must-have for the trendsetting man.

Looking for a modern sophisticated frame without sacrificing comfort or durability? The new E-9121 is a semi-rimless, stainless steel frame made for the hustle and bustle of everyday life. Its seemingly simple design has a modernized take on the hinge. The unique screwless spring hinge ensures that the frames remain intact and do not become loose or out of shape for a long time. E-9121 is available in classic color combinations of khaki champagne, blue gun and black red.

The new state of the art E-9122 frame is 100% titanium. Lightweight, hypo-allergenic and non-corrosive, it exhibits a perforated acid etched mesh design that creates a high tech look perfect for the modern man. The contrasting color outline adds an interesting contemporary touch while highlighting the mesh pattern. E-9122 is available in black grey, grey red and blue black.

E-9123 features a deep masculine square shape, reminiscent of the 50s and 60s, and hand crafted acetate in on-trend colors for a sophisticated lux look and feel. The custom designed integrated spring hinge ensures improved fit, comfort and durability without sacrificing style; but it is also a design element: its 2 tone coloring and brushed finish add to the overall styling. E-9123 comes in black, brown smoke and blue smoke.

EVATIK is produced by WestGroupe; for more information please visit [www.evatik.com](http://www.evatik.com) or [www.westgroupe.com](http://www.westgroupe.com).

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